



CALIFORNIA CENTRAL VALLEY CHAPTER
PROJECT MANAGEMENT INSTITUTE

ACADEMIC FORUM

www.pmi-ccvc.org

Join Us for our Fall 2018 Semester Meeting

Entrepreneurship: Before, During or After College?

James Moore, Information Systems Supervisor, Community Medical Centers

Jamin Brazil, CEO, Happy Market Research

Date: Tuesday, December 11, 2018

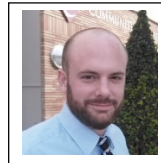
5:30 – 7:30 pm

Meeting Agenda

- 5:30 – 6:00 pm Check In - Dinner
- 6:00 – 7:15 pm Welcome, Presentations / Q&A
- 6:45 – 7:30 pm Reception / Networking

Cost: Free for all who Pre-Register (\$5 at the door)
Includes Light Dinner / Refreshments
Parking permits required / Permit code will be sent to registered guests

Please Register at www.pmi-ccvc.org



James Moore will be our first speaker. He graduated with a Business Administration degree with an emphasis in Computer Information Systems Major from the Craig School of Business at California State University, Fresno in 2011.

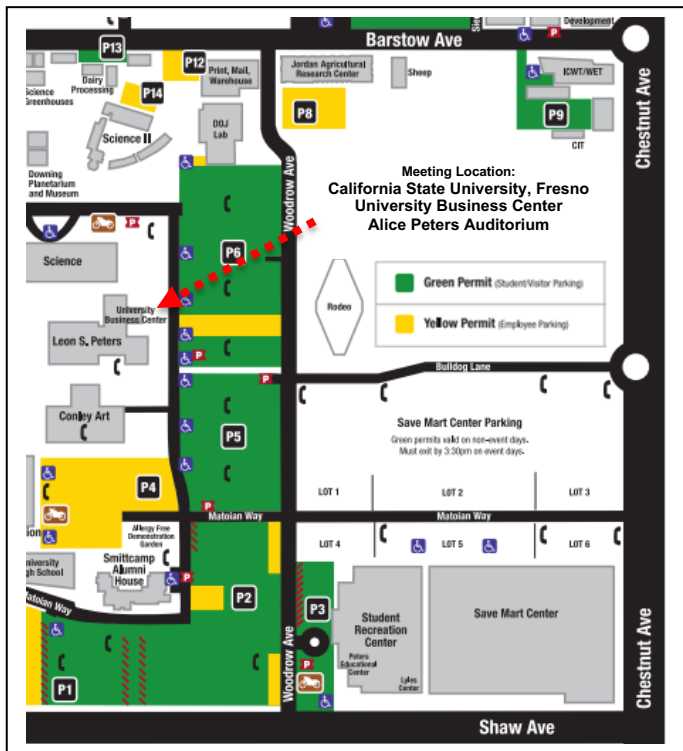
James will present on his perspectives on starting off as a small business owner providing IT services for residential to mid-level businesses while completing his degree at Fresno State. He will share how his career changes evolved as he was then hired on as Clinical Analyst at Community Medical Centers in 2011, promoted to Team Lead, then Reporting Coordinator, and now Supervisor of the IS Data Services team overseeing 10 Business Intelligence Developers. While in his current role, James continues to explore other worthwhile IS ventures that interest him.



Jamin Brazil will be our second speaker. He graduated with a Bachelor's Degree in Theology from Fresno Pacific University in 1992 and a MBA from the Craig School of Business at California State University, Fresno in 2015.

Jamin will present on his perspectives guiding companies to use consumer insights that help create successful business outcomes. Over the last 20 years, he has developed a deep knowledge of market research which gives him a unique view when assessing which tools and techniques are trending. As CEO of Focus Vision, he marketed technologies used by 75% of the Fortune 100 and over 3,000 companies globally. Prior to this, he pioneered online surveys founding a top survey platform, Decipher, in 2000. Most recently, he founded a small marketing agency called Happy Market Research and a podcast by the same name. A husband, father and triathlete, Jamin's aspirations include building a future insights technology company.

Meeting Hosted by...



The **Central California Valley Chapter (CCVC)** in Fresno is your local chapter for the **Project Management Institute (PMI)**. This education event is conducted as an opportunity for local project managers and professionals of all disciplines to network and learn new tools & techniques. PMI® certificate holders will earn **1 PDU** for attending this meeting.