



CALIFORNIA CENTRAL  
VALLEY CHAPTER

## 2<sup>nd</sup> Annual Central Valley Project Management Symposium

Friday - May 1, 2015

The Downtown Club  
2120 Kern Street / Fresno, CA



## Revitalizing Downtown – A Project Management Perspective

### Morning

- 7:45-8:15 A.M. Registration & Continental Breakfast  
Project Displays Open / Networking
- 8:30 A.M. Opening ceremony
- 8:45 A.M. Downtown Revitalization Expert Panel  
**Byron Beagles:** *Fire Prevention Engineer, Fresno Fire Dept.*  
**Karana Hattersley-Drayton:** *Historic Preservation PM, City of Fresno*  
**Arnoldo Rodriguez:** *Fresno City Planner, PM Development Code*
- 9:45 A.M. Break / Project Displays Open
- 10:15 A.M. Speaker: **Craig Scharton**  
*Fulton Dist. Manager / Downtown Fresno Partnership*
- 11:15 A.M. Downtown Club Welcome / Break

### Lunch

- 11:30-12:30 Buffet Luncheon  
Highlights from Greta Blash  
*PMI Region 7 Academic Outreach Liaison*  
Awards/Recognition – Karen O’Lane  
*PMI-CCVC President*

### Afternoon

- 12:30 P.M. Key Note Speaker: **Jake A. Soberal**  
*CEO, Bitwise Industries*
- 1:30 P.M. Wrap up – How to Get Involved
- 1:45 P.M. Tour of Downtown Venues  
Tour options available: Warnor Theatre, Grizzly Stadium, Fulton Mall,  
Future home of Bitwise Industries, City View office/living space

**Sponsorships Available**

**Only \$35 for the entire event –  
Includes lunch, PDU’s, Tour**

**Register now at: [PMI-CCVC.Org](http://PMI-CCVC.Org)**